



Backman Media

WHO WE ARE & WHAT WE DO



Lakewood Office Park
53 Crownwood Road
Ormonde
Johannesburg
2091



info@backmanmedia.co.za



064 024 1099



www.backmanmedia.co.za



design & shine.

At Backman Media, our core belief is simple: **people matter**. We are a company that values the unique stories, dreams, and aspirations of every individual we encounter, whether they are our dedicated employees or our esteemed clients.



Our team is the heartbeat of our organization. We are committed to creating an environment where every member feels valued, heard, and empowered to reach their full potential. We believe that when our people thrive, so does our business. We invest in their growth, celebrate their successes, and support their personal and professional journeys.

Our culture is built on trust, collaboration, and respect. We foster a workplace where diversity is not only embraced but celebrated, and where innovation is encouraged.

By nurturing a community where everyone feels they belong, we ensure that our people are motivated and equipped to deliver their best work.



OUR CLIENTS

At Backman Media, we view our clients as partners in our mission to enrich lives. We strive to understand their needs, goals, and challenges deeply, ensuring that every solution we provide is tailored to their unique circumstances. Our commitment to excellence means we go beyond merely meeting expectations; we aim to exceed them.

We believe in building lasting relationships with our clients based on transparency, trust, and mutual respect. By putting our clients at the center of everything we do, we help them achieve their ambitions and create value that makes a difference in their lives and businesses.

OUR MISSION: ENRICHING LIVES

Our focus on people drives our mission which is to enrich lives and inspire people, both young and old. Whether through the innovative products we develop, the exceptional services we provide, or the positive impact we strive to make in our communities, our goal is to enhance the well-being and happiness of those we serve.



WHO WE ARE & WHAT WE DO



Backman Media Associates is a graphic design company that is passionate about design and quality service. We have a team of professional designers and printing experts. We aim to provide the best customer service and we ensure that everything we do is flawless and to the client's satisfaction.

We take pride in every project we do, big or small, and ensure that we give our clients peace of mind. The best reward is when the client is beyond happy with the service rendered and is satisfied with the our level of commitment to the success of their project.

We are committed to making a meaningful difference in our community. Every decision we make, every project we undertake, and every interaction we have is guided by our dedication to creating positive outcomes for people.

Backman Media wants to be are more than just a company. We want to stand for a common purpose: to enrich lives and build a better future for all.



WHAT MAKES US UNIQUE...

EFFICIENT SERVICE

We respond to all communication in a timely manner and, with every job, the turn-around time is impeccable.

PROFESSIONAL SERVICE

Our professionalism and expertise have brought inspiring designs to homes, shops and corporate offices because of our commitment to top quality work.

Our Services Include:

- Website Design
- Domain Hosting
- Graphic Design
- Social Media Marketing
- Corporate Identity
- Copyediting
- Company Profiles
- Printing
- Wedding Invites/Printing
- Banners
- Billboards

The following pages are a presentation of some the work we have done since our company was formed in December 2019.

Please feel free to contact us on info@backmanmedia.co.za or **064 024 1099** should you want to talk to us any further.

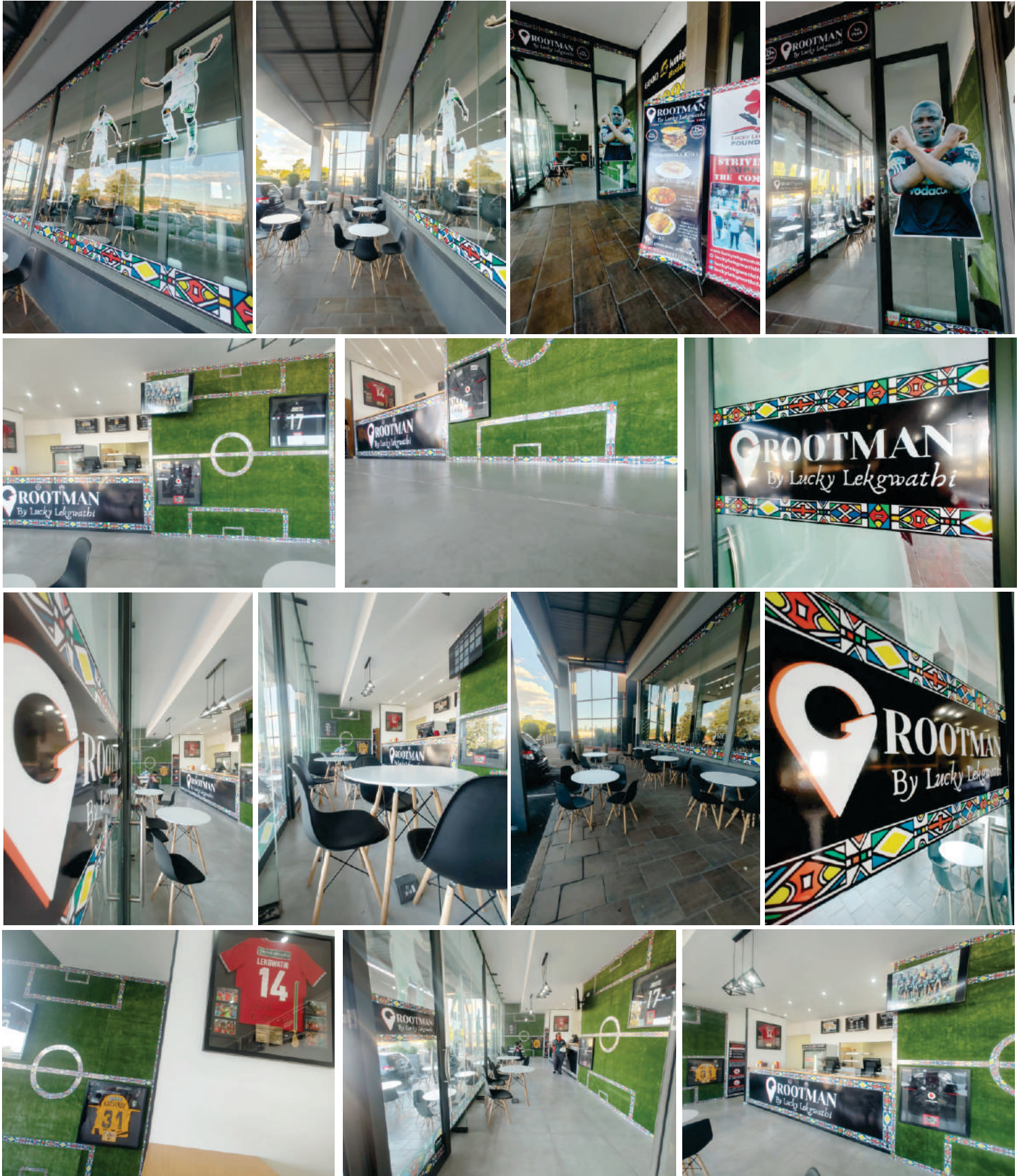


Grootman Restaurant

Grootman Restaurant opened in December 2022 at Southdale Shopping Centre. We are very privileged and proud to have been involved in this massive project from its start to finish.

Alongside our printing partners Print On Time, we did all the artwork, printing and signage for the restaurant which included everything from the shop menus to the shopfront windows.

Co-owned by former Orlando Pirates captain Lucky Lekgwathi, **Grootman** has become a place to be, not only because of its food, but its beautiful interior and exterior design as well.



The Box Camp - Booyensens Boxing Club

The Box Camp - Booyensens Boxing Club in Booyensens, Johannesburg is one of Gauteng's oldest boxing gyms. It is now also one of Gauteng's most beautiful after we came on board when gym revamped and re-made itself in 2021.

Amongst the work we did, we had the privilege and honour of creating and printing the gym's now iconic 7 x 3 metre banner, which hangs over the gym and puts the finishing touch on a venue that has since hosted South African boxing world champions such as Hekkie Budler and Zolani Tete.



BEFORE



AFTER



Zhandee's Hotspots

One of our favourite projects is Zhandee's Hotspots which is a restaurant at Ormonde Shopping Centre.

This is project that we only had two weeks to complete. It included conceptualizing and designing everything from scratch. At short notice we came up with a logo and completed the store's signage. We also did a menu, flyers and an x-banner for the restaurant's interior.

LOGO



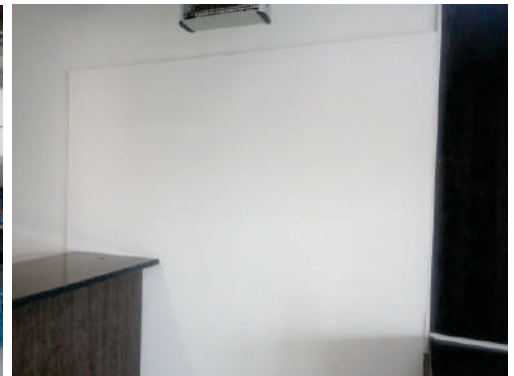
FLYER



We tried to keep with a traditional theme for the Zhandee's Hotspots logo and for the colours that we used in all our artworks.

At the same time we attempted to make the restaurant's signage eye-catching and distinctive.

BEFORE



AFTER



IFP Office - Johannesburg CBD

This project was a collaboration with Diversity Media, who are one of our clients. Backman Media did the design and setup for a wallpaper installation at the IFP office in the Johannesburg.



Vehicle Branding

Our expertise extends to vehicle branding.

Vehicle branding, of course, is one of the best mediums of advertising because it allows you to carry your company's name, services and advertisements everywhere you go and on a repeated basis. One of the vehicle branding jobs we did was for MZ Mtshali Group.

BEFORE



MOCK-UP



THE FINAL PRODUCT



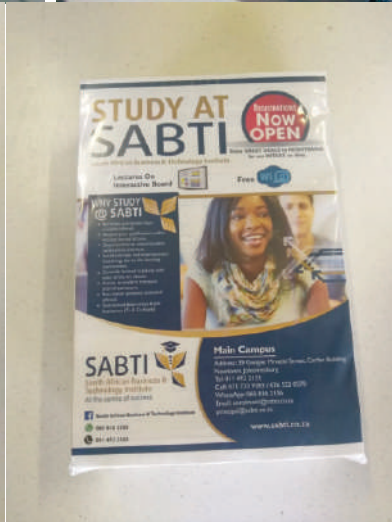
OUR OTHER PROJECTS/EXPERTISE

Corporate Identity

- Logos
- Flyers
- Business cards
- Letterheads
- Company profiles

Your corporate identity is how your business presents itself to the outside world.

We work together with our clients to create a corporate brand identity that is instantly recognizable and memorable.

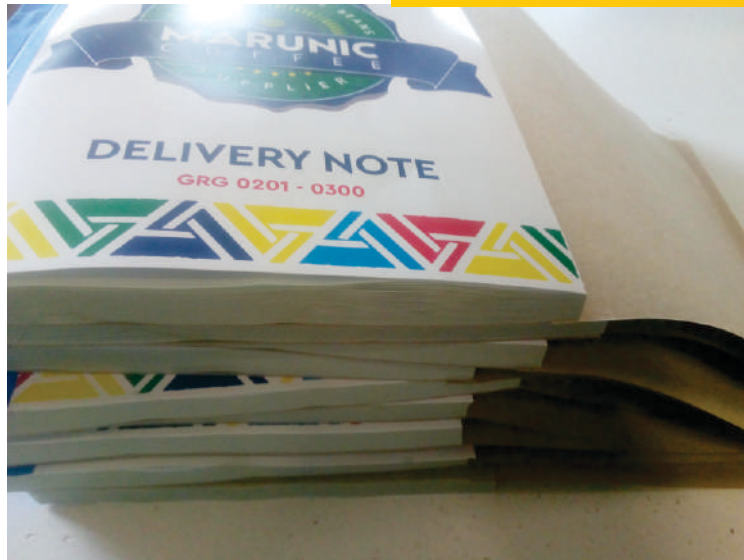


WE ALSO DO:

Gazebos



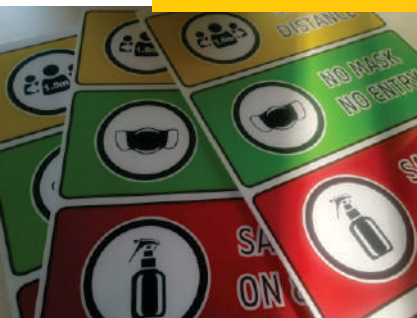
Invoice Books



Stickers & Labels



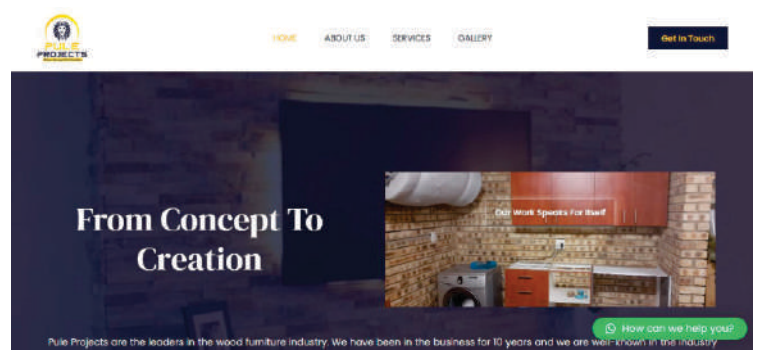
Signs



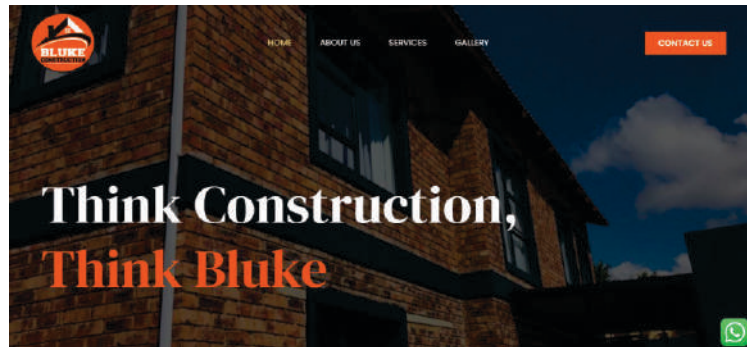
Websites



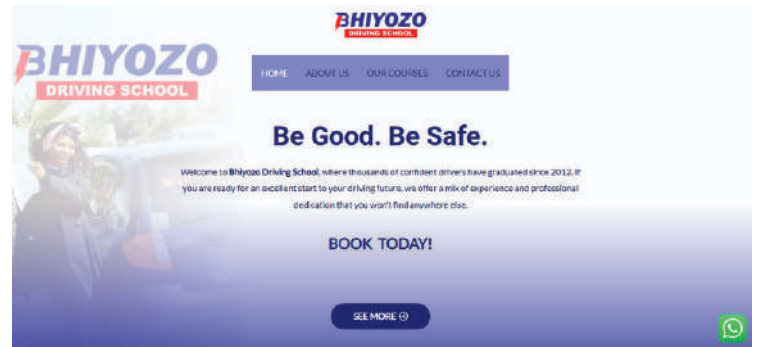
www.newmoons.co.za



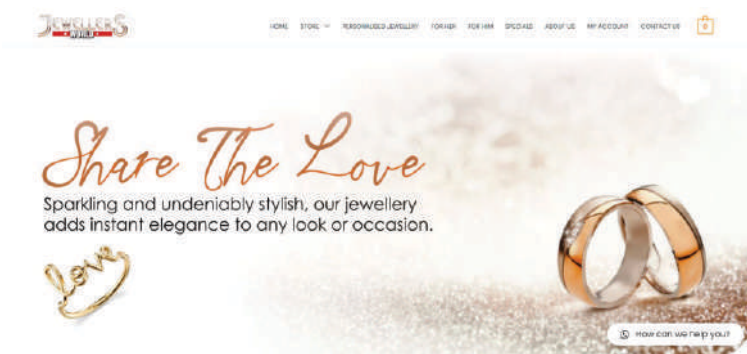
www.puleprojects.co.za



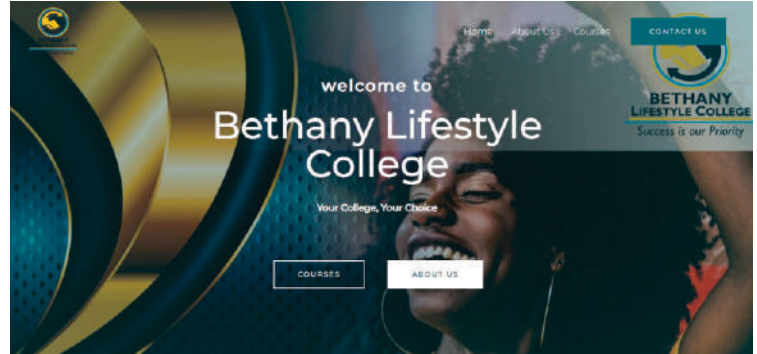
www.bluke.co.za



www.bhiyozo.co.za



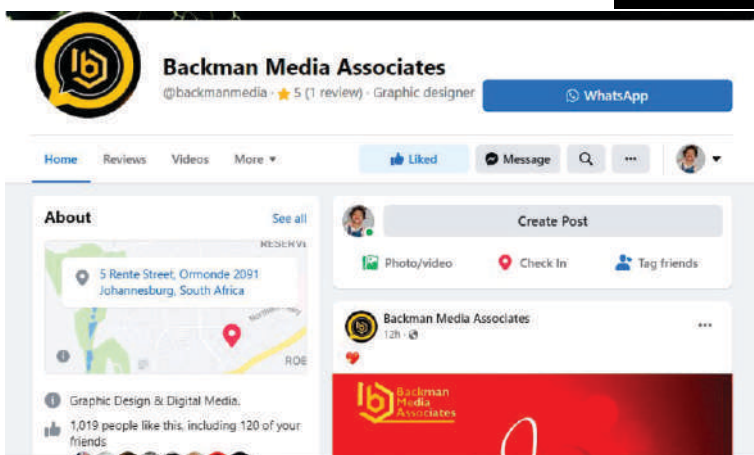
www.jewellersworld.co.za



www.bethanycollege.co.za

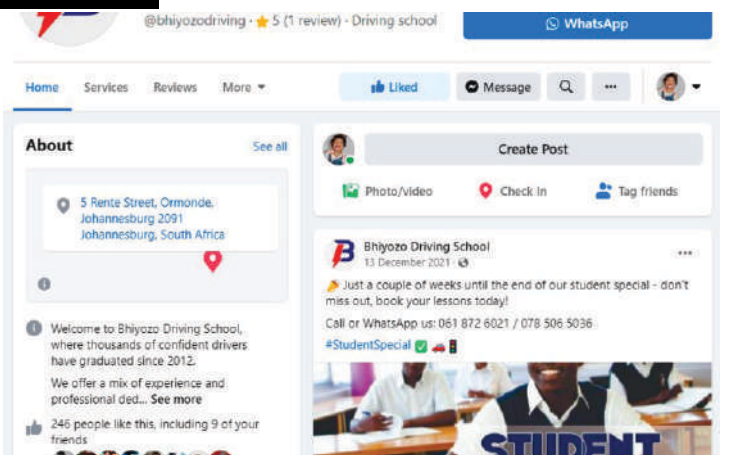
Social Media Management

THE FINAL PRODUCT



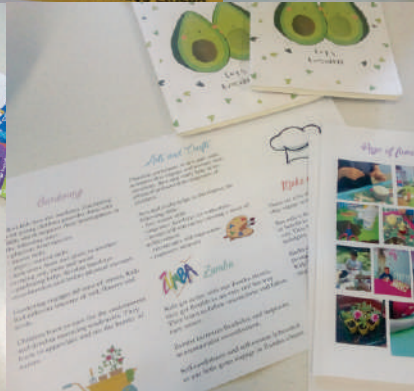
Backman Media Associates

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Bhiyozo Driving School

And this is our *Work Gallery*



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FIND US ONLINE:

On Facebook, Instagram, X & TikTok

📱 @backmamedia





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